

INTERNATIONAL INDIAN SCHOOL-DAMMAM

MODEL EXAMINATION-JANUARY -2015

CLASS:- XI
SUBJECT:- BUSINESS STUDIES

MARKS:-90
TIME :- 3hrs.

SET-A

GENERAL INSTRUCTIONS

- Answers to questions carrying 1 mark may be from one word to one sentence.
- Answers to questions carrying 3 marks may be about 50-70 words.
- Answers to questions carrying 4-5 marks may be about 150 words.
- Answers to questions carrying 6 marks may be about 200 words.
- Attempt all the questions

1. Oil refinery & sugar mills can be classified under which type of industry. 1
2. Give any 2 factors to be considered while choosing form of business organization? 1
3. In which Insurance do the elements of protection & investment exist? 1
4. What do you mean by "Cyptography"? 1
5. Enumerate the three stages involved in sale of goods through internet 1
6. Give few examples of unethical business practices 1
7. Enumerate the various elements of business ethics 1
8. Bata shoe stores are typical examples of which type of retailing? 1
9. Give any three advantages of E-banking for its customers? 3
10. Write down the features of Global Enterprises? 3
11. "An MNC wants to outsource its product from a company in developing country, where labour is cheaper and child labour laws can be easily flouted, such outsourcing of business will help the company in increasing their profits considerably".
(a) Do you think it is ethical for the firm to outsource business based on such values and concerns?
(b) Suggest other ways for reducing cost or increasing profits. 3
12. What is the difference between GDR and ADR? 3
13. Incentives are necessary for the growth and development of small business units. Explain the incentives provided by the government. 3
14. Discuss the problems faced by small scale industries 3
15. What are the disadvantages of emphasizing business on profits? 4
16. Explain any four features of Joint Hindu family business 4

17. Name the type of public sector enterprises which is established, registered and governed by the provision of the Indian Companies Act. State any 3 merits of this form of organizations. 4
18. Write short notes : 4
 - a) Whole life policy
 - b) Children's Endowment policy
19. Discuss the salient aspects of B2C commerce 4
20. State and explain the five steps required to raise funds from the public ie, capital subscribed by the company. 5
21. Commercial banks cater to all types of needs of the customer . Explain any 5 functions of such commercial banks. 5
22. "As a source of finance retained profit is better than other sources". Do you agree with this view? 5
23. Distinguish between departmental stores and multiple stores. 5
24. A co-operative society offers many benefits to its members . Give a list of these benefits. 6
25. (i) What are the various categories into which social responsibility of business can be divided? (4+2=6)
(ii) Write down any two types of pollution. 6
26. Give any 6 factors affecting the choice of the source of funds. 6
27. What are the services offered by retailers to consumers? 6

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