

INTERNATIONAL INDIAN SCHOOL, DAMMAM

SECOND TERMINAL EXAMINATION 2015 – 2016

Class : XI

Max. Marks : 90

Subject : Business Studies

Duration : 3 hrs.

SET – B

General Instructions

- * Answer to questions carrying 1 mark may be one word to one sentence.
 - * Answer to questions carrying 3 marks may be about 50-75 words.
 - * Answer to questions carrying 4-5 marks may be about 150 words.
 - * Answer to questions carrying 6 marks may be about 200 words.
 - * Attempt all parts of a question together.
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| 1. | Define business. | 1 |
| 2. | What do you mean by cryptography? | 1 |
| 3. | What are inter corporate deposits? | 1 |
| 4. | In whose name the shares of government companies are purchased? | 1 |
| 5. | Write the full form of FIPB. | 1 |
| 6. | What is a shopping cart? | 1 |
| 7. | List the various payment mechanism used for online shopping. | 1 |
| 8. | What is meant by retained earnings? | 1 |
| 9. | Distinguish between ADR and GDR. | 3 |
| 10. | Dinesh is a famous doctor. He charges very high fees for consultation from his patients and refuses to treat the poor patients without consultation charges. He accepts gifts from the medical representatives of Pharma companies. What values are being ignored here? | 3 |
| 11. | Briefly explain any three features of Public- Private Partnership. | 3 |

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| 12. | Explain the various elements of business ethics. | 3 |
| 13. | State the features of cottage industries. | 3 |
| 14. | What is meant by Knowledge Process Outsourcing? State any four types of KPO services. | 3 |
| 15. | What are incentives provided by the government for industries in backward and hilly areas? | 4 |
| 16. | State the differences between traditional business and e-business on the following basis. | |
| | a) Nature of internal communication | |
| | b) Nature of contact with suppliers and customers | |
| | c) Cost of setting up | |
| | d) Nature of human capital | 4 |
| 17. | Explain the advantages of issue of debentures as a source of business finance. | 4 |
| 18. | Briefly explain any four principles of insurance. | 4 |
| 19. | Explain the characteristics of business activities. | 4 |
| 20. | What is business risk? What is its nature? | 5 |
| 21. | Evaluate the need for outsourcing. | 5 |
| 22. | “E-banking has added value to banking relationship”. Comment | 5 |
| 23. | Explain any five benefits of entering into joint ventures. | 5 |
| 24. | “Business is essentially a social institution and not merely a profit making activity” Explain. | 6 |
| 25. | Explain any three merits and three limitations of equity shares as a source of business finance. | 6 |
| 26. | Discuss the problems faced by small scale industries. | 6 |
| 27. | Bring out clearly the functions of warehousing. | 6 |
