

INTERNATIONAL INDIAN SCHOOL DAMMAM

FIRST TERMINAL EXAM 2014

Class XII BUSINESS STUDIES SET A

Time: 3 Hours

Max Marks:80

Total Pages:3

General Instructions:

- 1. Answers to questions carrying 1 mark may be from one word to one sentence.**
- 2. Answers to questions carrying 3 marks may be from 50 to 75 words.**
- 3. Answers to questions carrying 4-5 marks may be about 150 words.**
- 4. Answers to questions carrying 6 marks may be about 200 words.**
- 5. Attempt all parts of a question together.**

Q.1. Management has its own theory and principles ,vocabulary of terms and concepts. Which feature of science is justified by management here? (1)

Q.2."Management helps in development of society."How? (1)

Q.3.Why are the principles of management called contingent.(1)

Q.4.Just after declaration of Lok Sabha Elections 2014 results ,the Bombay stock exchange's price Index (Sensex) was at record high in a day. Identify the environmental factor which led to this rise. (1)

Q.5.Technological environment includes new approaches to producing goods and services ,new procedures as well as equipment .Mention any one example to support it.(1)

Q.6.How does planning provide direction?.(1)

Q.7.What is Induction Training?.(1)

Q.8.Who is Supervisor?.(1)

Q.9.What are the three levels of Management .Explain any two functions of middle level management.(3)

Q.10.Why it is important for business enterprises to understand their environment ?. (3)

Q.11.Explain briefly the importance of leadership in management.(3)

Q.12.Explain the Principles of Directing .(3)

Q.13.Explain Monetary or financial incentives.(3)

Q.14.In Each of the following cases which Principles of management is applicable ,Identify and explain (4).

(a) When the tools and raw materials are not found in the right place in the company.

(b) When two persons having the same qualification earning different wages for the same working hours.

(c) Change in the attitude of workers and management towards competition to cooperation.

(d) When many Specialists supervise each worker.

Q.15 Why are Standing plans are also called as Repeat use plans. Differentiate between Method and Budget .(4)

Q.16 What is Delegation . Discuss the elements of Delegation.(4)

Q.17 What are the steps of organising?.(4).

Q.18.What is the importance of staffing function in today's environment?(4)

Q.19.It is through motivation that managers can inspire their subordinates to give their best to the organisation .In the light of this statement ,explain ,in brief, the importance of motivation .(4)

Q.20.Describe any five reasons which clarify that management is gaining importance day – by-day.(5)

Q.21 . The court passed an order to ban polythene bags as:

(i) These bags are creating many environment problems which affect the life of people in general.

(ii) Society in general is more concerned about quality of life .

The government decided to give subsidy to jute industry to promote this business. Innovative techniques are being developed to manufacture jute bags at low rates.Incomes are rising and people can afford to buy these bags .Identify the different dimensions of Business Environment by quoting lines from the above particulars.(5)

Q.22 How is a functional structure different from a divisional structure?(5)

Q.23 .Discuss the differences between contributions of Taylor and Fayol.(6)

Or

Describe the importance of principles of management.(6)

Q.24 .What are the steps taken by management in the planning process?(6)

Or

“Planning is looking ahead “.Explain this statement and state any five features of planning.(6)

Q.25 Ahmed ,the director of a garments company is planning to manufacture bags for the utilization of waste material from one of his garment units .He has decided that his manufacturing unit will be set up in rural area of Orissa where people have very few job opportunities and labour is available at very low rates .He also thought of giving equal opportunities to men and women .Advise him the procedure for selection of best candidate out of the candidates shortlisted after conducting different selection –tests. (6)

Or

Briefly explain the different methods of training.(6)
