

## CIRCULAR

**RESPONSIBLE USE OF SOCIAL MEDIA REGARDING SCHOOL ACTIVITIES & NOTIFICATIONS**

Dear Parents, Students and Staff Members,

***Greetings from IIS Dammam!***

It has come to our attention that certain discussions, comments, and posts related to school policies/activities and notifications are being shared on social media in ways that may be misleading, inappropriate, or defamatory. We would like to remind all stakeholders that any misuse of social media regarding school matters can lead to serious consequences, including potential legal repercussions.

**GUIDELINES FOR SOCIAL MEDIA USE:**

1. **Official Communication Channels** – All official school-related announcements will be made through School Website, Circulars on School Website, Official School Emails, Class WhatsApp Groups handled by teachers for communication with parents and designated School Social Media Accounts given below. Kindly refrain from relying on unverified social media sources.

**The school has not authorized any Parent or Parental associations to publish school information on its behalf.**

2. **Respect and Responsibility** – Avoid posting, sharing, or commenting in a way that could harm the reputation of individuals, staff, or the institution.

3. **No Defamation or Misinformation** – Spreading false or misleading information about the school, staff, or policies can result in disciplinary and legal action.

4. **Privacy Concerns** – Do not post pictures, videos, or personal information related to students, staff, or school premises without proper authorization.

5. **Legal Implications** – Any form of online harassment, abuse, or defamatory content may be subject to cyber laws, and appropriate action will be taken if necessary.

We urge everyone to exercise caution, responsibility, and respect when discussing school matters on social media. Should you have any concerns or require clarification on any school-related issue, please contact the administration directly.

Please find the below links to the **School Social Media Accounts**. Kindly follow the same for regular updates/information.

**Facebook:** <https://www.facebook.com/share/19uWWX6YfR/?mibextid=wwXlfr>

**Instagram:** <https://www.instagram.com/iis.dammam?igsh=MXFlNm54cWF3a3hsZw==>

**Twitter:** [https://x.com/IIS\\_DAMMAM/status/1884507735728738596](https://x.com/IIS_DAMMAM/status/1884507735728738596)

Your cooperation in maintaining a positive and respectful digital environment is highly appreciated.

**SUNIL PETER**  
Principal

